



Welcome to the Homepage Helper from faZe Intenet..

If you are new to [the internet](#), then take a quick look at our 'rough guide'

'Rought Guide' to the internet.

Homepage Helper.

The faZe Homepage Helper is designed to help you create an attractive homepage without any knowledge of [the Internet](#) or programming skills - simply follow the instructions and fill in the boxes on each screen.

Each section on the page is optional - use as many or as few as you want to create an attractive and informative page.

Tip:

Pages that are snappy and fun have the best chance of being read. Keep the first paragraph relatively short and to the point and put more detailed information further down the page.

Page Title

This is the name of you page and appears in large type at the top of your page.

Title Statement

Under the title is another line in bold type. This could be your catch phrase or motto, a line about what is on the page (e.g. "Everything you wanted to know about widgets") or a Mission Statement.

Mission Statement is a statement of objective or principle, often used by companies to express their goals, customer commitment, ideals and so on (e.g. "Always on time" or "Best in the West!")

Paragraphs

There are three optional paragraphs available. These can contain as much or as little text as you like, up to a maximum of 10 THOUSAND characters

Section Titles

Each section can have an optional title which appears in bold type. Note: If you want to use a graphic marker for each paragraph or section then there must be a paragraph or section title. The graphic appears to the left of the section title, so if there is no title the graphic is also omitted.

Bulleted List

A list of up to five items can be used between the first and second paragraphs. Each item is preceded by a bullet marker to draw attention to it and the list is indented. A bulleted list may be used for key items or features. For example, if your page is about a product then the list may contain the key features of your product. If it a personal homepage, you

might want to list your hobbies or interests.

Example:

- * Fred's Donuts
- * Always Fresh
- * 50 Varieties
- * Call for the Special of the Day
- * The best in New York

Hot links

Hot links are the most important part of the World Wide Web as they allow you to link to other places. The Homepage Helper allows you to list up to five links. These can be your email address or links to other web sites.

Each link has a Link Title, a Link URL and a Link Description.

Link Title appears in blue and is the "hot spot" that your page reader will click to activate the link.

Link URL is the actual address and does not appear on the page.

Examples:

For a link to another web page use this format:

http://www.faze.com/launchpad

For an email link use this format:

mailto: sales@faze.com

Link Description

gives more information about what to find at the other end of the link

Tip:

Because the Link URL does not appear on the page (it is an instruction in the code on the page to make the link work) you can treat the Link Title and Link Description as one line of text to aid readability (see example). The first part of the line will be the link in blue and the rest of the line will be in normal text.

Example:

Title: Description:

For more information please email me.

Document Description

The Document Description should be a summary of your page. It should also contain the keywords associated with your company, club etc. so that your page will be indexed and found by the search engines.

Example: Fred's Donuts

Fred's Donuts are fresh cooked daily. Specials are Chocolate, Maple Syrup, Honey Glazed. Fast Food from Fred's Clean van. Telephone orders welcome in New York.

Colours and Graphics

Background colours will not show on the page preview. To view your page with the background, first save it then open the .htm file with your regular browser. Text colours are automatically adjusted to give the best result with the selected background colour.

The Line Style selected appears at the top of the page under the Title Statement

Paragraph Graphic Markers appear beside section titles if the section title is not blank.

Save and Save As

To save your page choose save from the File menu or click Save on completing your page design. Homepage helper creates two files. The .htt file is the template for your page that can be edited by Homepage Helper. The .htm file is the one that you can open with your browser to view the completed page.

If you want to create different pages, or modify one of the examples supplied with Homepage Helper use Save As to save the file with a different name.

Publish

To publish your Homepage on the faZe site go to the Publish menu or hit the Publish button on the final screen. This will give you instructions on how to publish the page.

You can publish the page either by contacting your authorised faZe reseller (details will be given in the Publish menu item) or by contacting faZe Internet directly on sales@faze.com

Automatic Publishing

The faZe Homepage Helper has been designed to allow automatic publishing on the faZe Web Site (www.faze.com), provided the page has been created with the Homepage Helper without modification. See Publish for more information.

For the more experienced, use the Homepage Helper as the basis for a page that you can edit for more creative effects. Once you have created and saved a basic page using Homepage Helper, edit the .htm file with your normal text word processor.

Note: If you are going to publish on the faZe Web site using the automatic publishing facility the page must conform to the Homepage Helper format with no additional HTML tags. If you page is non-standard, please contact either faZe your authorised faZe Reseller for information on how to publish your page.



A Brief Guide to the Internet

The Internet (or Information Superhighway as it is sometimes called) is a collection of computers around the world that are in communication with each other. The Internet started with the military and the universities in the USA and expanded from there. Now it is attracting millions of users world wide and more and more commercial organisations are seeing the advantages of being on the Internet. It is estimated that there are between 60 million and 100 million users of the Internet at the moment and this is growing daily.

The Internet is all about information and communication. For practical purposes it can be considered to have four main elements.

Email. Email is the mainstay of the Net and it allows simple and effective communication of text messages to anywhere in the world for the cost of a local phone call. It is, of course, much faster than traditional post (or Snail Mail), especially for international or long distance communications.

Newsgroups. Newsgroups are discussion forums where those interested in a particular subject can enter into dialogue with each other. They are similar in many ways to bulletin boards and articles are read and posted in a similar way to sending and receiving email.

File Transfer. File or data transfers account for a large amount of the traffic on the Net. Once you know where to look there is a vast amount of information available that can be collected and looked at off-line. Especially useful for research.

The World Wide Web (WWW). This is the graphical part of the Internet and is showing the most growth at the moment. Users can 'surf' the Net with a piece of software called a Browser and look at pages, pictures, information and so on. Many companies are now advertising or putting other information on the Web. Homepage Helper allows you to create a page in the format required for publication on the Web.

Why be on the Net?

There are many reasons to be on the Internet. It may be simply 'being there', it may be for communication, advertising, providing product information, after sales services, what ever. Remember - the Internet is 24 hours a day, world wide!

Who is on the Net?

Everybody. The Internet is a completely level playing field. You can create as large or small a presence as you want. This means that the smallest company can look just as good as a multinational corporation. Or, you might just want to have a personal page about you and your interests and join the hundreds of thousands of others doing the same thing!

Can I have a page in the Net without a connection?

Yes. Homepage helper is designed for anybody with a PC to create and publish a page. And if you have friends without a computer - well just use Homepage Helper to create a page for them and publish it on faZe!

Do I need a connection to send and receive email?

Yes. If you want to surf the net yourself, or send and receive email, then you need a

modem connected to your computer and an account with an Internet Access Provider (IAP).

HTML (Hypertext Mark-up Language). These are the tags (instructions) that are used to make a document work on the Internet. The tags tell your browser how the page should look and allow pages to be viewed on many different types of computer.

Http (Hypertext Transfer Protocol). A protocol is a set of instructions that have been agreed to have a certain meaning so that they can be widely understood. Hypertext Transfer Protocol is the set of instructions that works in the Internet to allow links between documents that may be on different computers. An HTML document with links looks similar to a Windows help file.

URL (Uniform Resource Locator). Every document on the Internet has a unique address so that it can be found. This is call its URL. A good URL is short and memorable (e.g. www.faze.com) so that a web site can be found easily. This is very important for companies or other with a message that they want to get across

The Internet is a collection of computers around the world that communicate with each other. Some are permanently connected (for example those with web sites) and some connect occasionally (for example a home user). The Internet is dynamic and constantly changing.

The World Wide Web (WWW) is the graphical part of the Internet, normally viewed with a Web Browser (e.g. Netscape or Windows Explorer). The page that you create with Homepage Helper can be published on the faZe Web Site on the World Wide Web.

IAP (Internet Access Provider). An IAP is a company that allows you to connect to the Internet via a dial in connection. In the UK, accounts cost between £8 and £15 per month and give you access to Email, Newsgroups and The World Wide Web.

IPP (Internet Presence Provider). Unless you want to maintain a permanent connection to the Internet with your own equipment (which is usually very expensive) you will need to use an IPP. IPP's invest in equipment and technology and then resell small parts of it to many customers.

ISP (Internet Service Provider). An ISP can be both an IAP and an IPP, but is more often a reseller of IAP and IPP services. faZe Internet sells Internet presence both directly and through a number of ISP's

A browser is the software application that anyone viewing the WWW will be using. Common browsers are Netscape, Mosaic and Microsoft's Internet Explorer. To use a browser to 'surf' the Web you must have an Internet connection (normally an account with an IAP).

